

New senior vice president for ILA Berlin

Berlin, 09 December 2022 - As senior vice president, David Ruetz is taking over the Messe Berlin Travel + Logistics division, and is thus also in charge of ILA Berlin with immediate effect. He succeeds Dr. Martin Buck, who is going into retirement. At ILA Berlin David Ruetz will deal mainly with strategically developing the event. The emphasis will be on consistently evolving ILA into a trade fair focusing on the key themes of innovation, new technologies and sustainability.

David Ruetz has long years of experience in the international trade fair industry. As senior vice president, along with ILA Berlin he is also responsible for the global brand family that is ITB. He joined Messe Berlin in 2001 and in 2003 took over as project manager for ITB Berlin, the world's leading trade show in this sector. He was instrumental in expanding the ITB brand and establishing ITB Asia in Singapore, and also helped set up ITB China in Shanghai and ITB India in Mumbai.

About ILA Berlin

Every two years, [ILA Berlin](https://www.ila-berlin.com) brings the world's aerospace industry together in the heart of Europe – the next time from 5 to 9 June 2024, when over a period of five days the Berlin/Brandenburg region will become an international aerospace hub. Taking as its slogan #PioneeringAerospace, it will gather representatives of industry, politics, the armed forces and science. Exhibitors from around the world will present the latest developments, innovative solutions and research projects. The focus at ILA is on the key themes of innovation, new technologies and sustainability.

This year, 550 exhibitors from 29 countries and 72,000 visitors attended ILA Berlin. 360 speakers discussed the latest aerospace topics. Key issues included climate-neutral flight, security and the benefits of space flight for humanity.

For more information:

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Press contacts:

Messe Berlin GmbH

Emanuel Höger
Spokesman
Communications Director,
Messe Berlin Group
www.messe-berlin.de
Twitter: [@messeberlin](https://twitter.com/messeberlin)

Britta Wolters
PR Manager ILA
Messedamm 22
14055 Berlin
Tel.: +49 30 3038-2279
britta.wolters@messe-berlin.de

Management Board:
Dirk Hoffmann
Chairman of the Supervisory Board:
Dr. Eric Schweitzer
Companies register: Amtsgericht
Charlottenburg, HRB 5484 B

BDLI

Cornelia von Ammon
Press and Public Relations
Director
Tel.: +49 30 2061-4014
ammon@bdli.de
Twitter: [@bdlipresse](https://twitter.com/bdlipresse)

Additional information:

www.ila-berlin.com
www.bdli.de
www.messe-berlin.de

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