

Innovation and sustainability are key topics as ILA GOES DIGITAL enters its second phase

- **World's first digital aerospace trade fair features presentations, webinars and virtual tours**
- **Wide range of topics on the future of flying**
- **ILA Goes Digital to run until 31 July at www.ila-berlin.de/de/ila-goes-digital**

Berlin, 17 June 2020 – As ILA Goes Digital is about to enter its second phase the German Aerospace Industries Association (BDLI) and Messe Berlin GmbH have both given a positive assessment. Following the cancellation of ILA Berlin, originally due to be held from 13 to 17 May, the launch took place of ILA Goes Digital, the world's first digital aerospace trade fair.

"With the first edition of ILA Goes Digital our industry has once again set an example", said BDLI Managing Director Volker Thum. "We had already successfully transformed ILA from the world's longest-running aerospace exhibition into the industry's leading innovative trade fair. And with ILA Goes Digital, now more than ever, the show stands for *Innovation and Leadership in Aerospace*." Thum added: "The success of this first event is impressive. To date around 100 aerospace companies have displayed and shared their fascinating products and projects as well as the latest content on this platform."

Highlights of ILA Goes Digital

The digital ILA will provide direct and easy access to the fascinating world of aviation and space flight up until 31 July. The topics and formats are wide-ranging, as is the involvement of some 100 exhibitors. One of the key topics at ILA Goes Digital is the future of flying. A selection of digital presentations, webinars, tours as well as videos lets visitors experience the future of flying right now. Exhibitors are also displaying VR applications, innovative urban mobility concepts and groundbreaking developments, including quantum technology applications in the aerospace industry.

Highlights of the future of flying:

- The European research programme [Clean Sky 2](#) shows how innovative technologies can be employed to reduce emissions.
- [MTU Aero Engines](#), [Rolls-Royce](#) and [Avio Aero](#) display revolutionary engine concepts of the future.
- With the [ILA Future Lab](#) the Federal Ministry of Economics takes a virtual look at the future of aerospace.
- In an [interview](#) DLR Chairman Prof. Rolf Henke talks about flying in these times of Covid-19.
- 'A Smart Cabin Journey': in an interview Dr. Helge Sachs of [DIEHL Aviation](#) talks about digital solutions and the seamless user experience of flying in the future.

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- ILA Goes Digital takes visitors on a virtual tour of the Boeing [ecoDemonstrator](#).

From webinars to virtual trade fair stands

ILA Goes Digital features even more wide-ranging topics. At a webinar on 23 June, Droniq will be demonstrating how [drones can be flown safely and efficiently](#). On 2 July another webinar, by the consultancy Roland Berger, will focus on [The future of Urban Mobility](#) (UAM).

Another key topic is the Future Combat Air System FCAS, one of the biggest defense policy projects in the decades to come for both Germany and Europe. On 1 July the BDLI will extend an invitation to a virtual [panel discussion](#): 'The Future Combat Air System – opportunities and challenges for German industry'.

[Rheinmetall](#) and [Hensoldt](#) are digitally transforming their trade fair stands and taking visitors on a virtual tour of innovations and solutions in defense and safety systems.

Meet the industry: virtual matchmaking and networking

ILA Goes Digital also provides the backdrop for startup pitches by young entrepreneurs. Taking place until 18 June 2020, the [International Aerospace Days](#) by Berlin Partner for Business and Technology will provide an opportunity to find new joint venture partners for research, innovation and B2B business on the national and international stage.

Degree course opportunities and job offers are also part of ILA Goes Digital, and the [Career Center](#) is where companies and universities are represented. 'Meet the Industry' is a rubric featuring personal insights, where employees of Rolls-Royce Germany, among others, will be talking about their best moments at ILA Berlin and their fascination with the world of aerospace.

To date some 13,000 users from all over the world – in addition to Germany, from the US, UK, France and Italy – have accessed content at ILA Goes Digital.

More details can be found at:

www.ila-berlin.com

Twitter: [@ILA_Berlin](https://twitter.com/ILA_Berlin)

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If you do not wish to receive any further press releases about the ILA, please send an email to ila-presse@messe-berlin.de.