

## INTERNATIONAL SUPPLIER CENTER ISC

### SME Hour – Invitation to Present Your Ideas

The SME Hour at the ILA Berlin's International Supplier Center ISC is THE platform for small and medium-sized enterprises to promote their business. It provides SMEs in aviation a stage to present their innovative ideas and concepts. The SME Hour is your opportunity to pitch in front of buyers, partners and industry decision makers, in the heart of the ISC in ILA Hall 1!

#### ISC STAGE SUPPORT

Susanne Marks

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[www.isc-ila.com](http://www.isc-ila.com)

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#### What is the SME Hour?

- Short pitch presentations of small and medium-sized enterprises in aviation
- Pitch Content: Innovations, concepts, new products
- Five minutes time per pitch + five minutes of Q&A
- Standard presentation equipment is available
- Every SME hour features 6 presentations

#### Dos & Don'ts

- No standard company presentations: give us the most concise elevator pitch, you have to offer in under 5 minutes!
- No more than five slides
- Make sure to register early as slots are limited

## INTERNATIONAL SUPPLIER CENTER ISC

### SME Hour – Registration form

**Yes, we are interested to present at SME Hour in the International Supplier Center ISC:**

Company:

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Name:

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Position:

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Phone:

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ILA booth nr.

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E-Mail:

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**Why do You want to participate at SME Hour & what are you going to present?**