



Economic Development
Agency | **Brandenburg**

BRANDENBURG | OUR INFORMATION PACKAGE

Location Benefits – Business Promotion – Networking

For your success in Brandenburg.



WELCOME TO THE STATE OF BRANDENBURG

In Brandenburg, companies and qualified employees find ideal conditions for business success and professional development. The state has received numerous awards – as the most dynamic business region, pioneer in the field of renewable energy, and as entrepreneurial and excellence region of the European Union.

For your success in Brandenburg

The state of Brandenburg also offers ideal conditions for your business. In hardly any other region of Germany you will find a comparable spectrum of positive location factors: available space in all sizes and locations, motivated skilled workforce and financial support for further qualification, highly modern infrastructure, networks of industries and clusters, excellent scientific facilities and a well-developed transfer system, a wide array of custom funding programmes for investments, innovation, qualification and energy efficiency, and a high quality of life with cultural highlights and breath-taking natural scenery. And the federal capital, Berlin, at its heart.

Some six million people live in the German Capital Region – a testament to the professional prospects and quality of life that the region has to offer.

In step with the times – at the heart of Europe

The capital region is the political and economic decision-making centre of Germany. Here you will find the densest concentration of universities and research institutions in Germany. And naturally many young and talented graduates and skilled employees as a result. Located at the intersection of the most important transport axes in Europe, Brandenburg is well connected to the key European growth markets. All important economic regions can be reached within

a day's lorry drive. The region is among the top locations for logistics in Germany.

Partner, guide and central point of contact for foreign direct investment

The Economic Development Agency Brandenburg (WFBB) is your central point of contact for all matters relating to business development in the state of Brandenburg.

Our wide-ranging, comprehensive services for companies, investors, founders and skilled employees is unique in Germany. The WFBB offers expert consulting, support and services – from establishing companies in Brandenburg to expansion investments, from innovation and energy consulting to topics concerning skilled workforce, from internationalisation strategies to networking in the clusters and the European Enterprise Network (EEN).

The WFBB works closely with Brandenburg's business promotion bank *Investitionsbank des Landes Brandenburg (ILB)*, the guarantee bank *Bürgschaftsbank Brandenburg GmbH*, as well as other financial partners in order to find funding assistance for your specific needs. You are welcome to benefit from our excellent network throughout Brandenburg and our expertise in high-growth industries.



Successful business development for the state of Brandenburg

WFBB has successfully supported and aided the economic development of the state of Brandenburg since its founding in 2001.

over **7,581** company projects

1,775 new enterprises located in the state, incl. 232 foreign direct investment projects

5,806 innovation projects and start-ups

This includes an investment volume of

12.4 billion euros

and **64,157** jobs created and secured.

as at 01/2020



A location you can depend on

In Brandenburg, industry is welcome. Industrial value creation chains play a major role here. The state is home both to renowned global players and a strong base of small and medium-sized businesses in every region of the state. With its forward-looking business policy designed around nine high-growth clusters, Brandenburg offers optimal growth prospects for successful establishment and investments for companies from the industrial sector, commerce and crafts, as well as innovative start-ups.

One particularly important factor: Brandenburg is reliable! Both in terms of framework conditions and support for your specific company projects. And with an area almost as large as Belgium, Brandenburg offers its citizens and tourists an untouched nature, almost 3,000 lakes and a diverse array of leisure and cultural offerings.

BRANDENBURG CLUSTERS

Food Industry

Plastics and Chemistry

Metal Industry

Tourism

BERLIN-BRANDENBURG CLUSTERS

Energy Technology

Healthcare Industries

ICT, Media and Creative Industries

Transport, Mobility and Logistics

Photonics

We are also tightly connected with all relevant authorities and actors on the state, regional and municipal levels, the regional business development agencies, the Chambers of Industry and Commerce, the Chambers of Crafts as well as the universities, research institutions, associations and business networks.

Best sites at attractive conditions

Brandenburg offers a diverse range of commercial, industrial and office spaces. In all locations and at extremely affordable prices. Whether it is near a major motorway, with rail or waterway connections, close to Berlin or on the axes to Hamburg, Stettin, Dresden or the Lausitz industrial region bordering Saxony – we will find the right location for you. The business taxes are among the lowest in Germany. Have we piqued your curiosity? Then learn more here: www.guide-bb.com

OUR SERVICE PROMISE:

A LONG-TERM PARTNERSHIP

We are there for you – whenever you need advice or assistance. The Economic Development Agency Brandenburg (WFBB) is committed to a long-term and trust-based collaboration with you.

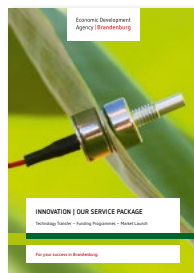
All services from a single source – in compact service packages

The state of Brandenburg has pooled foreign direct investment and workforce development services and funding under one roof. This integrated approach is unique in Germany. And it makes things easier for your company. The Economic Development Agency Brandenburg (WFBB) offers a comprehensive range of services from a single source – quickly and without complications. A strong advantage for Brandenburg against the international competition. To provide you a straightforward overview, WFBB has gathered its portfolio in six service packages – for investment, innovation, skilled workforce, internationalisation, energy and start-ups. We are delighted to assist you – with services tailored to you, free of charge and with complete confidentiality.

The WFBB service packages



Investment

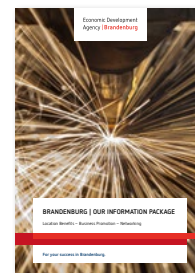


Innovation



Skilled workforce

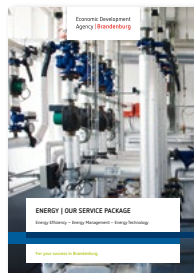
The WFBB info package



Brandenburg



Internationalisation



Energy



Start-ups

Our experts are looking forward to talking to you personally.

Contact

Wirtschaftsförderung Land Brandenburg GmbH
Babelsberger Str. 21
14473 Potsdam
Germany

Tel. +49 331 – 730 61-0
brandenburg@wfbb.de

Photo credits:
Inside left-hand page: © Sliver - stock.adobe.com