

SATISFIED EXHIBITORS. SATISFIED CUSTOMERS.
BE PART OF ILA Berlin 2020!

ILA Berlin is the meeting point for the global aviation and space industry.

From **13 to 17 May 2020**, global experts and decision makers from sectors such as politics, industry, science and research as well as military will meet in Berlin. Showcase your newest innovations, establish partnerships and discuss future topics with the key players of the aerospace industry – be present at ILA 2020 with your publication at the International Trade Press Stand.



What is the International Trade Press Stand?

The International Trade Press Stand is dedicated entirely to international trade press publications and aims to provide exhibitors and trade visitors with copies and associated trade publications available in different countries and regions of the world.

What's in it for you?

- Free distribution of your publication at the event
- Reach your target audience and generate advertising leads
- Reach new subscribers

Interested? See details below!

What we offer:

- Distribution of 500 copies of your publication on display at the international trade press stand
- Continuous supervision of the Press Stand via hostesses
- One entry (company name, website, hall, stand) in the official Exhibitor Guide (print)
- One basic entry (company name, postal address, phone, e-mail, website, hall/ stand number in the ILA Virtual Market Place (online catalogue)
- Listing on ILA Website with title of publication, publisher, logo, website, e-mail
- Entry in the ILA app

What you provide in return:

- Printing of one ILA Berlin 2020 advertisement in your publication or an online ad banner on a prominent part of your homepage
- Publication of a report on the upcoming ILA Berlin 2020 in an issue of your publication prior to the event (before May 2020)

We hope that you will take advantage of this special offer. Should you be interested, please complete and return the attached form to this fax number:

+49 (0)211 86652 101

Should you have questions or require more information feel free to contact the Crossmedia Team.

Kind regards,

Your Team



Attachments: Registration form + Questionnaire for Trade Press Stand

**REGISTRATION:
ILA Berlin International Trade Press Stand, May 13 -17, 2020**

Kontakt: Crossmedia GmbH,
E-Mail: fps_mb@crossmedia.de
Fax: +49(0)211 86652 101

Yes, we would like to take part in the International Press Stand cooperative deal with a maximum of 500 copies. We agree to run an advertisement (1/1 or 1/2 page 4c) or a banner free of charge prior to the event.

Title of publication

Publisher

Complete address

Contact person

Phone E-mail

Website

PLACEMENT:

Full page 4c / half page 4c: _____
Date of publication Printing material deadline

Banner: _____
Date of publication Banner material deadline

Please send one Copy to:
Crossmedia GmbH
Mrs. Jutta Spooren
Hildebrandtstr. 24 A
40215 Düsseldorf
Germany

MEDIA VALUE (please specify): _____ **EUR**
Media value of the advertisements/banner

SPECS FOR ADVERTISEMENT:

1/1 page 4c 1/2 page 4c

Type area Trim Size Bleed: plus _____ mm Dimensions: _____ mm wide x _____ mm high

Banner File format: jpg gif Dimensions: _____ px wide x _____ px high

with max.: _____ KB

LANGUAGE:

Language of the advert/banner

DISPATCH:

Email, for advert dispatch

Date Stamp/Signature

QUESTIONNAIRE:
ILA Berlin International Trade Press Stand, May 13 – 17, 2020

Kontakt: Crossmedia GmbH,
E-Mail: fps_mb@crossmedia.de
Fax: +49(0)211 86652 101

Within the cooperation ILA Berlin offers you the additional service of:

FREE EXHIBITION GUIDE ENTRY, ENTRY ON ILA VIRTUAL MARKET PLACE, ENTRY IN ILA APP AND PRESENCE ON ILA WEBSITE

Title of publication

Publisher

Complete address

Phone Website

E-mail

Please send the **logo for your entry** as an EPS file with at least 300 dpi to: fps_mb@crossmedia.de

EDITORIAL CONTACT: To whom should ILA Berlin press releases be sent?

Name Phone

E-mail

EDITORIAL DEADLINE: (the last two issues prior May 2020)

Issue Editorial deadline

Issue Editorial deadline

Date Stamp/Signature

<p>Magazines should be sent by May 8, 2020 weekdays from 8 am to 3 pm to:</p>	<p>Messe Berlin GmbH - Werbemittellager International Trade Press Stand ILA 2020 Messedamm 22 (Access Gate 25) 14055 Berlin Germany</p>
<p>Please mark your packets with: - ILA 2020 trade press stand - publishing house, name of publication - contact person and contact information.</p> <p>Attention: Messe Berlin does not accept any customs charges or other costs for the delivery of your publications to the Trade Press Stand.</p>	