

ILA BERLIN

INNOVATION AND
LEADERSHIP IN AEROSPACE



May 13-17 2020

SATISFIED EXHIBITORS. SATISFIED CUSTOMERS.

BE PART OF ILA 2020!

ILA Berlin is the meeting point for the global aviation and space industry. From all over the world experts and decision-makers from politics, industry, science and research as well as military will meet from 13 - 17 May 2020 in Berlin. Showcase

your newest innovations, establish cooperations and discuss future topics. Key players of the aerospace industry will be present at ILA 2020.

REVIEW 2018



>1,100
EXHIBITORS



>180,000
VISITORS



2,500
MEDIA REPRESENTATIVES



50
TRADE EVENTS



41
NATIONS

GREAT REASONS TO ATTEND ILA 2020*

The **TRADE VISITOR QUALITY** at
ILA Berlin is rated positively by

59%

of the exhibitors presented an
INNOVATION and/ or a **TECHNICAL
IMPROVEMENTS**

83%

of the exhibitors.

73%

of the exhibitors expect
a positive **FOLLOW-UP
BUSINESS**.

79%

of the exhibitors rated the
BUSINESS SUCCESS of their ILA Berlin
participation positive.

„The ILA visualizes not only to politics and economics but to every single person very closely why the research of aviation and aerospace is becoming every day more essential for all of us.“

Prof. Dr. Pascale Ehrenfreund,
Chair of the Executive Board German
Aerospace Center (DLR)

„The ILA 2018 was extremely successful. The future is happening right here.“

Arndt Schoenemann,
Vice President Equipment and Ma-
terials German Aerospace Industries
Association (BDLI)

„Nowhere else are startups in the aerospace sector given a better stage. ILA offers the ideal platform for pitching, networking and presenting disruptive ideas.“

Bruno Gutierrez,
Head of Airbus BizLab



ILA 2018 TRADE VISITORS EVALUATION*

95%

Trade visitors are satisfied with the **RANGE OF OFFERS** at ILA Berlin.

82%

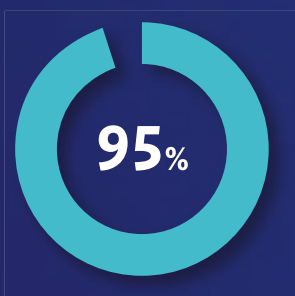
Of the trade visitors achieved a very good to satisfying **BUSINESS RESULT** at ILA Berlin.

DECISION MAKERS

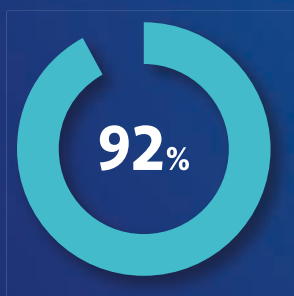
The number of trade visitors who have an influence on purchasing / procurement decisions is

66%

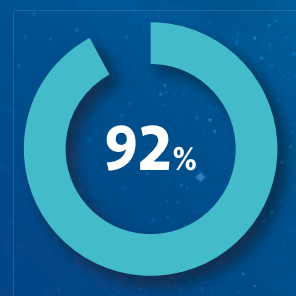
OVERALL IMPRESSION POSITIVE



RECOMMENDATION HIGH



INTENTION TO VISIT AGAIN HIGH



TOPICS



PLEASE GET IN TOUCH WITH US

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*Gathered and analyzed by INFO GmbH
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