

## **Sponsorship Packages ILA CareerCenter 2010**

### **High Class\***

Price:  
40,000.00

#### Rights and Benefits

- Exclusive interior and exterior hall decoration as well as hall branding
- Name recognition on all official ILA CareerCenter publications as “powered by” your company
- Right to use “Main Sponsor of the ILA CareerCenter” for advertising and public relations purposes
- Podcast comprising four episodes to promote your company on the CareerCenter website, the BDLI website and for your disposition
- Integration into the official press conference
- Name recognition on all press releases concerning the ILA CareerCenter
- Distribution of your information and advertising material in a special CC bag or at the information counter
- Prominent exposure in the lounge area and on the CC Partner walls
- Picture showing a representatives of your company and the winners drawn in the CC lottery
- Integration of a company-related question, which can only be answered at your ILA booth, into a lottery to take place during the CC days
- Your logo on all lottery pre-announcements
- Name recognition on the CC website including logo, link and brief description

### **Premium**

Price:  
10,000.00

#### Rights and Benefits

- Podcast comprising four episodes to promote your company on the CareerCenter website, the BDLI website and for your disposition
- Introduction of the sponsor in a 3-minute presentation by a company representative prior to a panel discussion in the Open Forum
- Branding at the CC party/get-together
- Name recognition on all press releases concerning the ILA CareerCenter
- Distribution of your information and advertising material in a special CC bag or at the information counter
- Prominent exposure in the lounge area and on the CC Partner walls

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- Picture showing a representatives of your company and the winners drawn in the CC lottery
- Integration of a company-related question, which can only be answered at your ILA booth, into a lottery to take place during the CC days
- Your logo on all lottery pre-announcements
- Name recognition on the CC website including logo, link and brief description

### **Standard**

Price:  
5,000.00

#### Rights and Benefits

- Distribution of your information and advertising material in a special CC bag or at the information counter
- Logo on the CC Partner walls
- Picture showing a representatives of your company and the winners drawn in the CC lottery
- Integration of a company-related question, which can only be answered at your ILA booth, into a lottery to take place during the CC days
- Your logo on all lottery pre-announcements
- Name recognition on the CC website including logo, link and brief description

### **Basic**

Price:  
2,500.00

#### Rights and Benefits

- Integration of a company-related question, which can only be answered at your ILA booth, into a lottery to take place during the CC days
- Your logo on all lottery pre-announcements
- Name recognition on the CC website including logo, link and brief description

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\* Please note that only one High Class sponsorship package is available. It will be sold on a first-come, first-served basis.